

IAO

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ACCREDITOR

FEATURED

**INCREASING
USE OF
MOBILE APPS:
REVOLUTION
IN
MICROLEARNING
EXPERIENCE**

TOP 3

**Benefits of Blended
Learning**

EXCLUSIVE

**IN
CONVERSATION
WITH
MR. ANVESH REDDY
CHAIRMAN OF
VYBHAVA INTERNATIONAL
INSTITUTE OF ARTS &
SCIENCE**



FEATURED ACCREDITATIONS

**Institutes displaying
commitment towards
quality learning**



Editor's

Note...

As we enter in to a new decade, it wouldn't be an over statement to say that the education landscape has changed enormously. With an imminent technological sweep over conventional teaching methods, experts believe that by the end of 2020s, the global education landscaped would have transformed in entirety, making conventional classrooms and text books seem ancient stories

Even big corporations have started realizing the potential the EdTech industry holds. One of the key indicators that EdTech is going to make it big this decade is the number of billionaires this industry has already produced. The market is projected to grow by a staggering 400% by 2025. This includes online training portals, digital libraries, & online schools etc.

Another significant element that needs to be considered when talking about Education in the Decade 2020 is the concept of hybrid homeschooling. This allows children to divide their time between homeschool & traditional school ensuring that a child gets the individual attention he needs for personalized training and also learns social etiquette.

With that said, let's dive into the recent edition of IAO's Accreditor. With the new decade, we also bring to you lots of informative articles, interviews and a whole new list of new institutes making it big in their own regions. Sift through the pages and enjoy reading.



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INCREASING USE OF MOBILE APPS

Today, the focus of organizations is that learning needs should be tailored to modern workplace environment, which means supporting continuous learning rather than discrete learning events. With infrastructure and devices getting quicker, affordable and smarter, people are more likely to adopt different kinds of mobile technologies. As per research, there are around 2.53 billion smartphone users across the world and this number is expected to rise to 2.87 billion by the end of 2020.

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FEATURED IAO ACCREDITATIONS

A list of institutes that successfully cleared IAO's accreditation process and earned full accreditation. Read about their journey of becoming fully certified with International Accreditation Organization.



09. **Exclusive**

In Conversation with Mr. Anvesh Reddy Chairman of Vybhava International Institute of Arts & Science

An in-depth conversation with the chairman of Vybhava International Institute of Arts & Science, Mr. Anvesh Reddy over his personal and professional experiences and learnings during his career.

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TOP 3 BENEFITS OF BLENDED LEARNING

The term 'Blended Learning' indicates that various methods of training will be incorporated in order to achieve the highest learning and maximum retention. In the past, the only mode of training was face to face. Then with the emergence of technology, online training, gamification, elearning and microlearning, face to face training lost its importance. However, very quickly companies realised that the effectiveness had greatly been impacted. Hence, over the past few years the methodologies have been 'blended' and the term 'Blended Learning' was birthed.



Featured

INCREASING USE OF MOBILE APPS

REVOLUTION IN MICROLEARNING EXPERIENCE

Today, the focus of organizations is that learning needs should be tailored to modern workplace environment, which means supporting continuous learning rather than discrete learning events. With infrastructure and devices getting quicker, affordable and smarter, people are more likely to adopt different kinds of mobile technologies. As per research, there are around 2.53 billion smartphone users across the world and this number is expected to rise to 2.87 billion by the end of 2020.

Mobile learning is delivered on a smaller screen as compared to traditional desktop learning and is mostly useful to people who are on the move. This results in leveraging the best use of bite-sized content, which is quick to access, and easy to digest & retain. Modern learners use different mobile apps to learn at their own time and place. Learning through apps does not require an internet connection to download the course. Because of this flexibility, mobile apps are becoming a significant content delivery format, especially for microlearning.



Use of Mobile Learning Apps is Trending

When you choose to watch a video or access a podcast, you are creating a learning opportunity. If you do this via mobile technology, it will be considered as an engaging elearning experience. There is so much that can be achieved through mobile technologies using different communication channels. Outlined below are some of the popular approaches that help to deliver engaging mobile learning experience:

- Searchable references can be created to motivate learners explore relevant content sources (such as Wikipedia) or design their own wikis.
- Different kinds of checklist apps can be installed to plan tasks that need to be accomplished.
- Podcasts can be used to deliver content through audio presentations from subject matter experts.



- Audio books can be downloaded, covering specific topics to enhance their knowledge even on the go.
- Expert videos can also be shared via public or private networks on your personalized mobile devices.
- Even the camera feature of mobile devices can help with taking pictures at workplace to send to mentors, to verify set training standards such as safety at workplace.

Mobile apps allow learners to access training material whenever and wherever they need it. For instance, sales personnel can access short training modules before dealing with their potential clients. They may forget what they learned a week before, but microlearning can improve their knowledge retention by 40% to 50%.

They can revise the same content on the day they pitch sales via their personalized devices to ensure that they go in better prepared. Certainly, the future of elearning is going beyond traditional classroom setting and will be mobile and flexible to cater to customized learning styles and preferences.

FOURTH QUARTERLY

Featured Accreditations

IAO saw an overwhelming amount of institutes applying for accreditation, eager to be recognized globally through our seal and certificate. Here in the IAO featured accreditations, we include the most dedicated institutes striving for provision of high quality education, and certified globally by IAO.

1



PETROSERV INSTITUTE OF TECHNOLOGY

Petroserv Institute of Technology focuses on providing engineering and technology related courses, accepted by most international bodies. The institute has employed a highly experienced faculty to ensure students not only get the best education but also keep up to date with international standards of engineering & technology. In addition, Petroserv Institute of Technology assists students in acquiring industry experience through internships and the like.

2



TAFKEER ALJEEL ALJADED LEARNING & TRAINING SERVICES

Tafkeer Aljeel Aljaded Learning & Training Services provides corporate analysis of needed programs according to market requirements, industry specification and corporate strategic objectives. Based on this analysis, they suggest tailored courses and training to advance staff performance forward increasing profitability of the businesses in the UAE, GCC and the Middle East region.

3



LOGO TRAINING & SAFETY

Based in Oman, Logo Training & Safety provides top of the line training and consultation services in the field of investment, logistics, oil mining and infrastructure development. The institute aims to bring about a revolution in the industry by providing breakthrough innovations, cutting edge technology and skilled human resources.

4



VYBHAVA INTERNATIONAL INSTITUTE OF ARTS & SCIENCE

Vybhava Group is a gigantic educational conglomerate, established with the aim of raising the academic standards in India. The ideology that every student is unique and has his/her own unique potential to rise and shine is the cornerstone of Vybhava International's motto. The institute offers a flexible and collaborative learning environment, facilitating the exchange of creative ideas and perspective. The institute is also among a handful with film and media division and center for architecture and design.



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IN CONVERSATION
WITH
**ANVESH
REDDY**

CHAIRMAN OF
ST. VYBHAVA INTERNATIONAL INSTITUTE OF ARTS &
SCIENCE

Q: Could you please walk us through your academic background and achievements? Your extensive and varied experience can be a source of inspiration for many; please share the highlights and milestones of your professional journey.

My academic life has taught me many things, academically, personally and professionally. I have had many good life experiences, especially during my school life when I developed the courage to face life itself when I was appointed Head of Cultural department and head of student body. It was during this period I learned time management and other skills that helped-

-me greatly later on in life. From there on, as I went ahead with my higher studies, I learned the importance of improvising and adapting according to the prevailing trends. Today, I believe it is important for a student to have hands-on experience of what he is learning in the class.

As the age old saying goes, "no matter how much we learn, there is always room for more", I always try to learn new things, since that is what my professional and academic life has taught me, whether it is your routine life or books in the library or school, everything teaches you something if you are willing to learn and adopt.

I don't think I have achieved any milestones or highlights yet, as every part of my journey to date is a contribution of many individuals and through many hardships. So, what I have achieved or what I will do in the future will always be the work of others who helped me through so I give my respects and my thanks to everyone in my life now & those to come in future too..

Q: Currently heading the institute, what are some of your long-term and short-term goals for the education system?

When we talk about the education sector, every country or state has its own system but in my opinion-





-we need to learn from each other and strive to provide the best experience to students and the faculty without it being a burden on them.

My long term goal has always been to provide the best and a well-balanced experience to my students and to incorporate a system where students can learn freely and with good practical experience, which can also help them achieve their goals and their dreams and a good life.

Most of us strive for results but I think we need to focus on student development. As for my current goals, I want to introduce everyone to a system that can help students improve in all aspects of life.

Q: What do you think your biggest challenge is working in the education industry at such a key position?

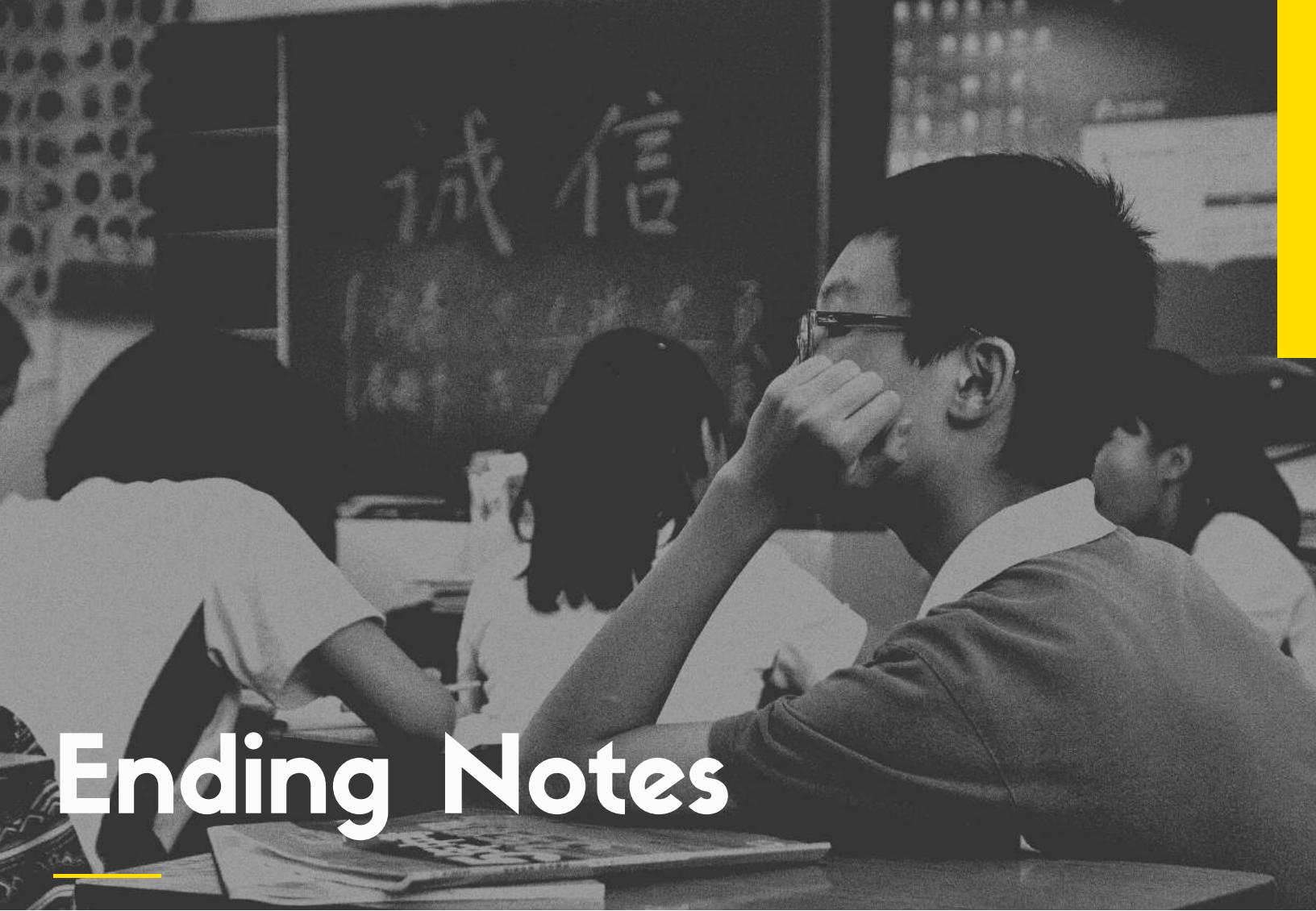
In my point of view, the biggest challenge is providing the students with up-to-date training as per today's industrial/technological needs. And, in today's or for future, we need more experience in

practical training rather than spending 90% of the time in classes on theories.

Q: During your entire career, which milestone felt most accomplished and why?

In my entire career, the biggest accomplishment is creating a place where every student has an equal opportunity of admission irrespective of their background, culture, and the like, alongside students are free to choose whatever course they want to learn. In this regard, establishing VYBHAVA is a great opportunity for me to share my knowledge with students and polish their skills to the level where they can be successful in life no matter where they are.

Q: Recently, there have been many reports and trends of students opting for alternate methods of education such as distance learning, diplomas, short-courses, etc. instead of traditional degrees. What's your view on this?



Ending Notes

In my opinion, students should have the ultimate choice. Yes, they should be guided by their parents, adults, and consultants, but the final decision should rest with students regarding what type of education method they want to opt for instead of pushing them to go for courses are least interested in. I believe teachers, parents and other adults should rather direct students instead of forcing their will on them. Students can choose from online degrees, to diplomas and college degrees, it is completely up to them what they want to learn and the field they want to choose to work in for the rest of their life.

Q: Thank you for taking the time to answer a few questions for IAO Accreditor. Do you have any parting words of wisdom for educationists and students?

Thank you for giving me such a great chance to explain myself and share my way of thinking. I hope practical knowledge becomes widespread so that more and more students can adapt to the prevailing trends and make their life worthwhile.



“ IAO helped us boost our student retention rates, from 11% to 63%, ever since we acquired their academic accreditation services ”

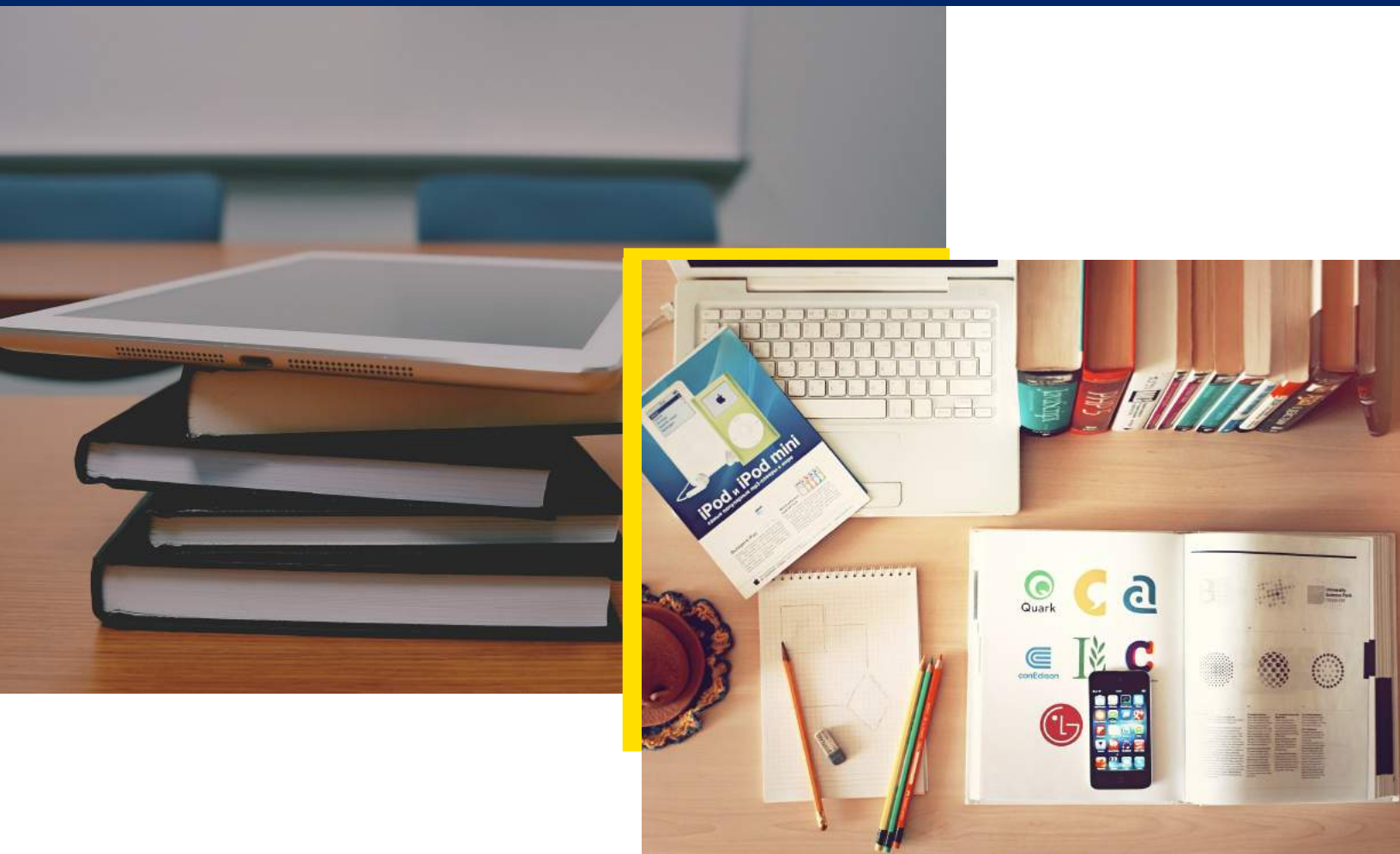
Patrick Rice,
IFT Management Sciences School



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Top 3 Benefits of Blended Learning





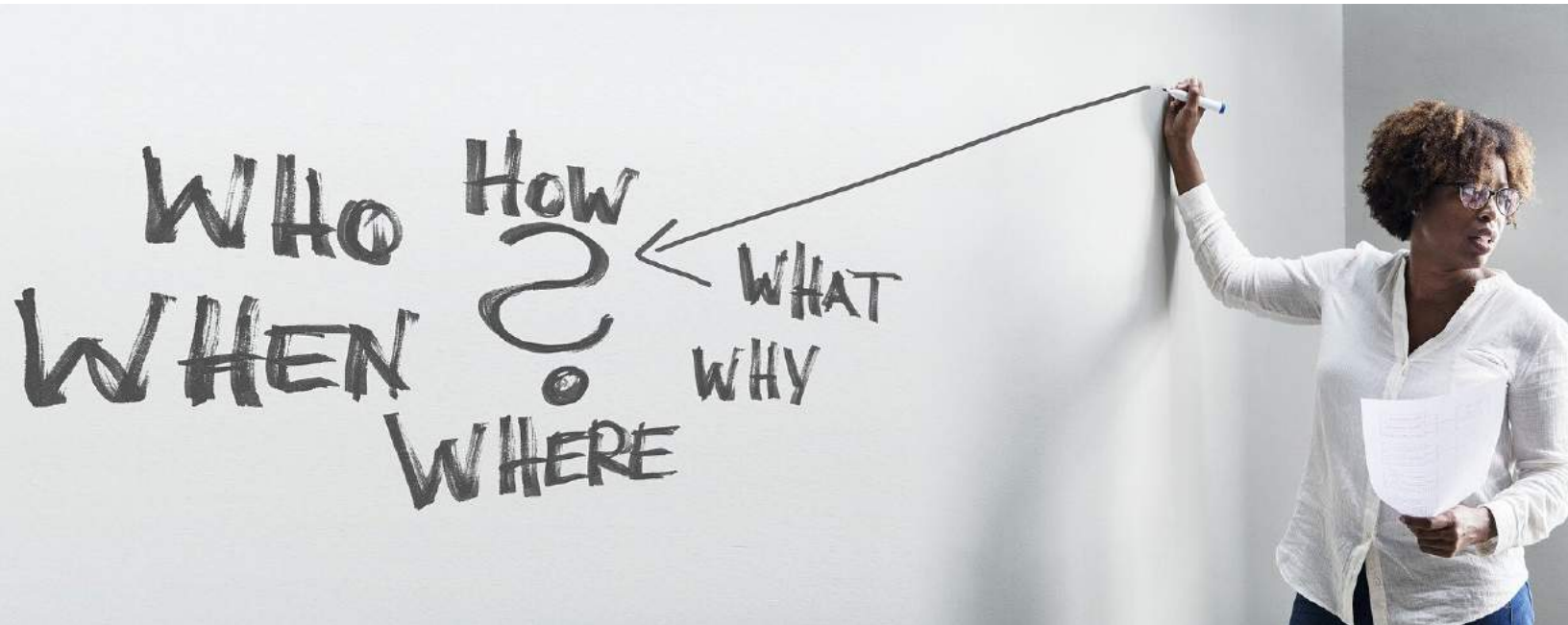
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"In order to create an engaging learning experience, the role of instructor is optional, but the role of learner is essential." - Bernard BullArticle

The term 'Blended Learning' indicates that various methods of training will be incorporated in order to achieve the highest learning and maximum retention. In the past the only mode of training was face to face. Then with the emergence of technology, online training, gamification, elearning and microlearning, face to face training lost its importance. However, very quickly companies realised that the effectiveness had greatly been affected. Hence, over the past few years the methodologies have been 'blended' & the term 'Blended Learning' was birthed.

In this article, the focus is on the 3 greatest benefits of blended learning that will help to enhance learning and application of the concepts.

1. Augmenting the Benefits of Training



It is well known that learning is enhanced when the same concept is presented in different ways. This is the principle behind 'Blended Learning'. After presenting the concepts in an instructor led face to face training session, the knowledge retention is significantly improved with the addition of a new method in the learning process, through elearning or gamification. It delivers a much richer training experience and helps employees to retain the new information better by applying on different platforms like elearning and gamification.

2. Reduces & Simplifies Logistics

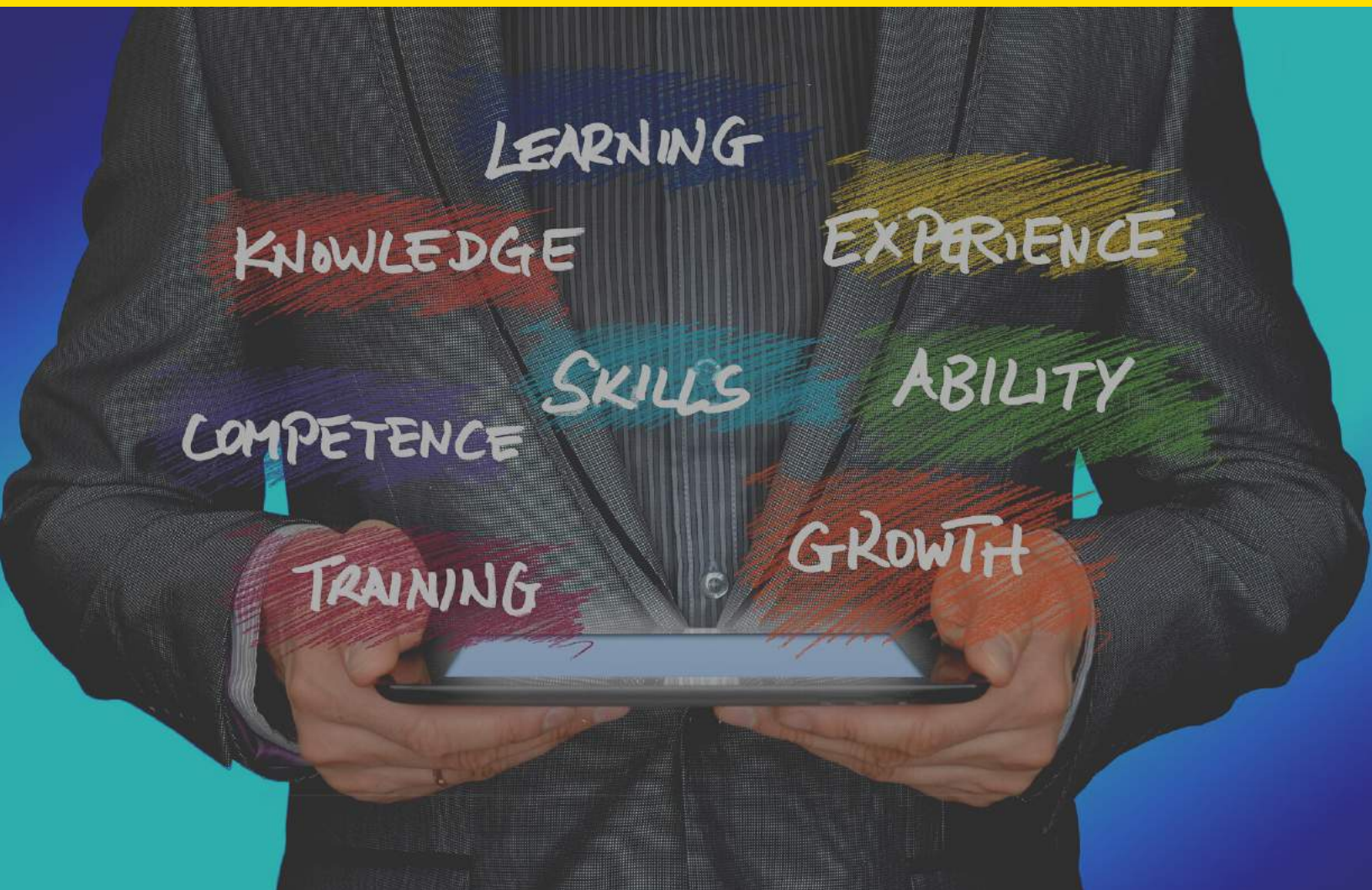


Each method of training has its pros and cons. Face to face training when led by an accomplished trainer can achieve profound results; however, managing the logistics of all the participants can be a nightmare. But when the live programs are reduced and the training is supported by video conferences and elearning, then the impact is not compromised. The last two training methods reduces the need for logistics and is also eco-friendly; e-copies of the training materials can be share thereby reducing the need for printing.

3. Allowing Employees to Have Greater Control Over Their Training



Microlearning is shared through mobile phones and elearning is shared through Learning Management Systems. Both these methods allow employees to study the material on their own time from their phones or laptops. So reducing the long hours of travel has contributed to enhanced productivity as this time is used efficiently. Each person has a varied ability to learn. In face to face sessions, people who take longer to absorb new information have a hard time keeping abreast with the rest of the group. But when employees are given control over their learning, by being able to combine their face to face training sessions with online self study, unique learning needs and behaviors are met; this contributes dramatically to enhanced productivity and career growth.



Conclusion

According to the American Society for Training and Development, employees lose 90% of the skills they learned in training once they return to their jobs. This happens as the new information that was learnt was not repeated enough for retention and they revert to using the information that they are familiar with. However, with the advent of blended learning the impact of training has significantly improved as platforms like elearning and gamification invites the employees to apply the new content that they learned; thus making it familiar and comfortable. Hence, blended learning is here to stay.

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