

IAO

SEPTEMBER 30, 2019

ACCREDITOR

IS EDTECH THE FUTURE OF EDUCATION?

Behold the Revolution

- ➔ Understanding EdTech
- ➔ Trends that Matter
- ➔ What's Ahead for Educators?

TOP EDUCATION BOOKS

Every Educator Should Read Once in their Lifetime

EXCLUSIVE

IN CONVERSATION WITH
CEO OF CLOUD TECHNOLOGY
MR. ALI ABED



FEATURED ACCREDITATIONS

IAO'S EVALUATION COMMISSION VISITS



Editor's Note

At International Accreditation Organization, we believe high quality education is the right of every human being on the planet. We try our level best to ensure institutions, regardless of their size and financial standings, are given the chance to stay relevant with the prevailing education trends. In order to do so, it is imperative for them to be recognized by an international accreditation body to evaluate the quality of education they are offering. This is the sole purpose of IAO; to give every institution the opportunity to be recognized and stand toe to toe with those who already are.

We take pride in claiming that institutions receiving IAO's evaluation are among the best in the world, in their respective fields. These institutions go through IAO's rigorous evaluation process, which assesses their education standard, faculty members, facilities offered, overall environment and other factors. In this very context, I would like to dedicate this month's magazine to the educationists, who not only rejoice imparting knowledge but also do so in an attempt to create a more mindful society.

“

**Develop a passion for learning.
If you do, you will never cease
to grow.**

Jeff Wright, Editor in Chief

**Creativity and
passion of
building ideas
help us to
create great
user
experience.**



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- ✔ BUSINESS SOLUTIONS



CONTENTS

01. **Featured**

IS EDTECH THE FUTURE OF EDUCATION? THE IMPENDING EVOLUTION.

A recent survey conducted by International Accreditation Organization revealed that 67% of educationists around the globe believe digital content will replace textbooks by 2030. However, it is a challenge for educationists to adapt to such a massive change, which could literally make orthodox education methods obsolete.

06. **FEATURED IAO ACCREDITATIONS**

A list of institutes that successfully cleared IAO's accreditation process and earned full accreditation. Read about their journey of becoming fully certified with International Accreditation Organization.



13. Exclusive

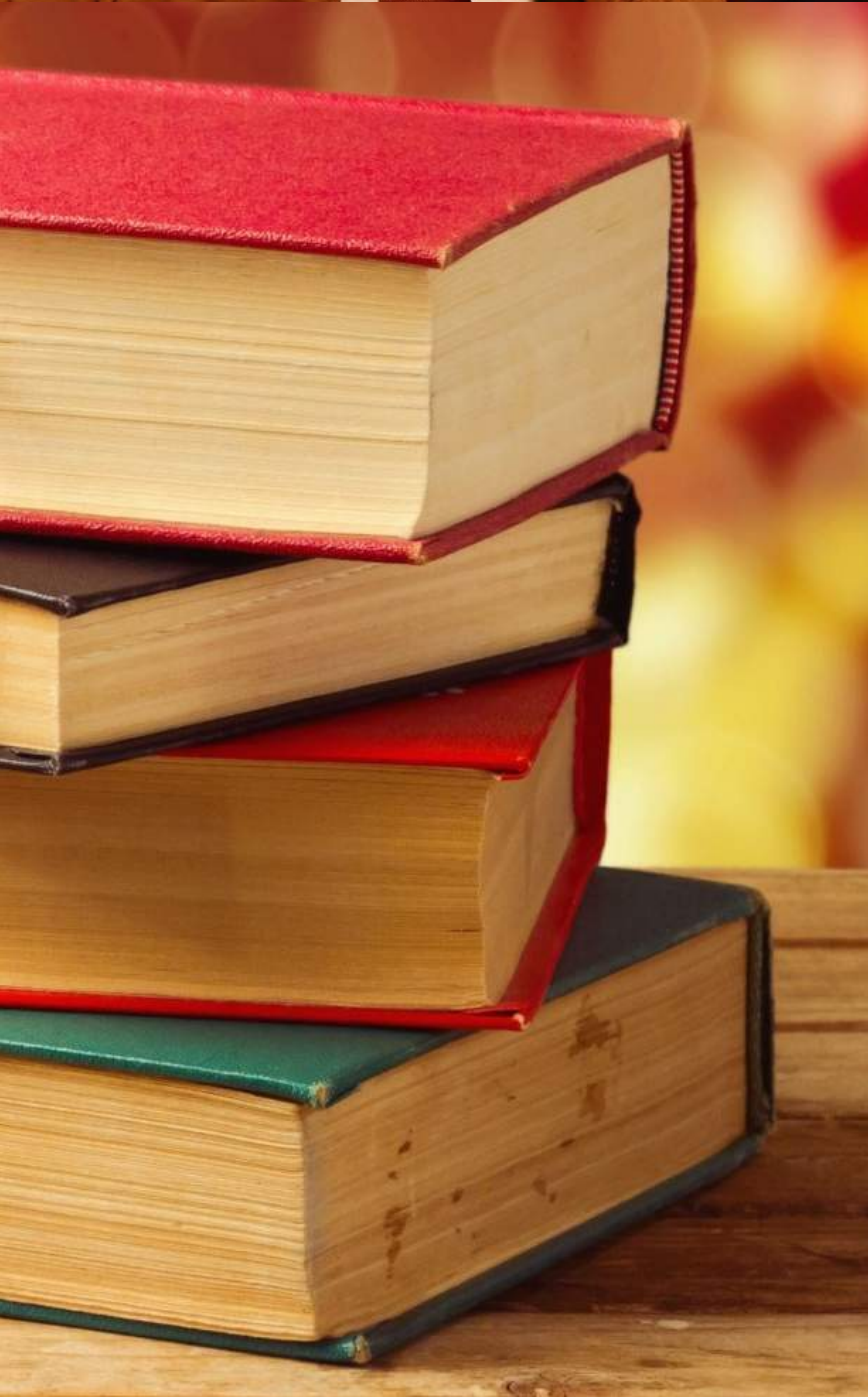
IN CONVERSATION WITH ALI ABED, CEO OF CLOUD TECHNOLOGY

A personal and professional account of the CEO of Cloud Technology, one of our esteemed institutions accredited in October, 2019.

17. Reviews

TOP BOOKS FOR EDUCATIONISTS TO READ IN 2019

Teacher learning is a continuous process that promote a teachers' teaching skills, master new knowledge, develop new proficiency, which in turn, helps in improving students' learning. Previous studies have indicated that when teachers are effective classroom managers, their students achieve at a higher level and display more interest in the class subject matter. And, what could be a better tool for learning than a well-researched and written book focused on enhancing a teacher's knowledge and skills?





25.

EDUCATION IN PERSPECTIVE

BY DR. MANISH ASHOK SINHA

- **The Case against Classwork & Homework:** Does homework and classwork contribute to a student's learning or is it a cause for students to stray away from education due to the unwanted pressure?
- **Voting Against Traditional Examinations:** Does it help holding students accountable for their weaker capacity of learning? Is there a better and more evolved way of assessing a student's learning?
- **When is Education Enough or Not Enough:** How to Determine How Much a Child should Learn and When?

IS EDTECH THE FUTURE OF EDUCATION?

THE IMPENDING EVOLUTION...

As the name implies, the term EdTech simply refers to 'education' and 'technology' working hand in hand to improve the overall state of education. In broader terms, many believe that any application, website or social media platform that a user uses for learning purposes is part of EdTech. However, more specifically, the term is used to define a particular niche of the education industry where educationist use technology as a tool to educate students. In fact, in recent years, educational technology has emerged in an unbelievable way; giving teachers and student ample opportunities for enhanced learning.

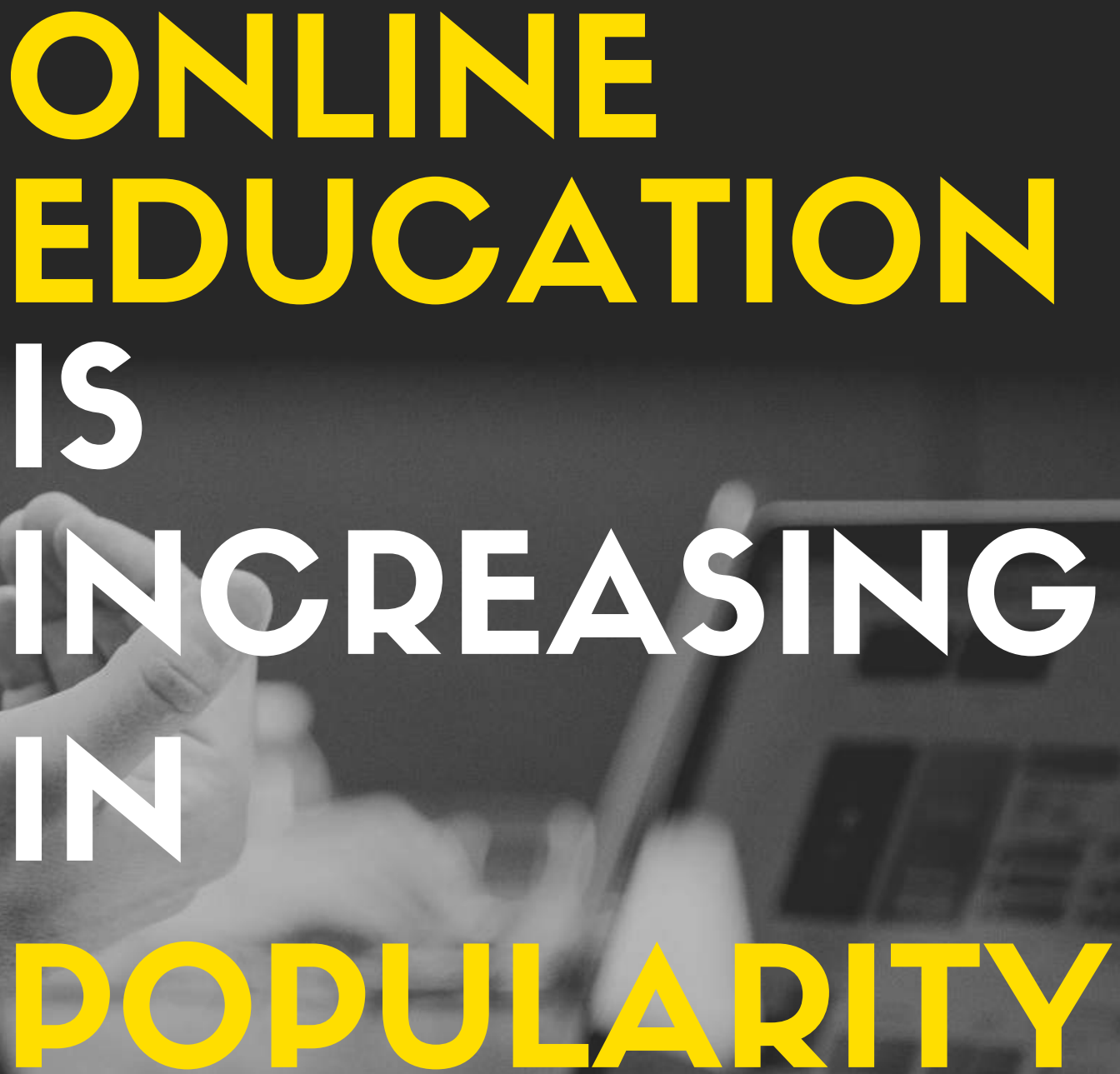
It is safe to say that education technology outgrew expectations and even usage. Educationists never actually got the chance to keep up with the advancements.

Nevertheless, edtech is inspiring and empowering since it can have a remarkable impact on those on the learning end. But, will the educationists be able to grasp the ever-growing trends in edtech or will they be left behind? That's the question we need an answer to.



EdTech Trends that Matter...

A recent survey conducted by International Accreditation Organization revealed that 67% of educationists around the globe believe digital content will replace textbooks by 2030. However, it is a challenge for educationists to introduce technologies in the classroom. For instance, Virtual Reality (VR) is one emerging technology trend that more and more teachers are deploying in classrooms. On the other hand, mobile related applications and platforms is too a great way of introducing tech in classrooms. Did you know educators are also experimenting with gamification? Turning the entire teaching method into a game for students is much more enticing and rewarding. In addition, gamification is also challenging and allows students to participate on their own will with the spirit of competition. This type of method has been successful mainly with young learners.



**ONLINE
EDUCATION
IS
INCREASING
IN
POPULARITY**





ONLINE STUDY IS THE FAD TODAY

We all have heard about online education. But, in the past decade, the popularity and the perception of online education has drastically changed. For instance, some years back, online education was not considered a credible form of study but today more and more learners are opting for it and employers are accepting the evolution as well. This increase is partly credited to the growing need of specialists and not generalists. Short technical courses, marketing courses, software courses and others, can be completed in a couple of months, but most mainstream universities are unable to offer such opportunities. Hence, learners who want to acquire a skill within a short span of time are compelled to do so via online universities or courses.



What's Ahead for The Next Generation of Learners?



According to 73% of educationists surveyed by IAO, learners can look forward to working with exciting methodologies and techniques in the future and obviously edtech will make a major part of it. Moreover, educationists believe that traditional teaching methods are now becoming mundane, especially for the upcoming generation, making room for innovation and creativity. For instance, many educators are now looking towards Artificial Intelligence (AI) to develop customized solutions based on the needs of learners, and also to track their performance and weaknesses. What used to take years previously can now be done in a couple of hours, thanks to AI.

CROWDSOURCING IN EDUCATION

Crowdsourced tutoring is another emerging concept in the field of education technology. While it is in its early stages, it is still considered a revolutionary step in making it easier for learners to get quality and selective education easily. Crowdsourced tuition allows learners to get tuition at home and work on their given time schedule.

WHAT EDUCATIONISTS NEED TO BE WARY OF?

Mindfulness and wellness are two major factors that come into play when it comes to edtech. Maintaining a balance while giving tech based toys to learners is a tough task, probably one of the major reasons why educators shy away from utilizing technology in classrooms. There is a growing need for educators to accept the challenge of allowing learners to take care of themselves while going through the learning process. Using technology with creativity and mindfulness will allow learners to be more socially and mentally active while being able to learn.

FOURTH QUARTERLY

Featured Accreditations

Our fourth quarter of 2019 has been amazing! We have witnessed a flood of institutions from all around the globe wanting to be accredited in order to gain global recognition. This in itself is a testimony to the fact that now educational institutes are inclined towards becoming a part of the global community more than ever.

1

The logo for Cloud Technology, featuring the word "CLOUD" in a stylized font with a red diamond shape between the 'L' and 'O', and the word "TECHNOLOGY" in a smaller font below it, all enclosed in a yellow-bordered box.

CLOUD
TECHNOLOGY

CLOUD TECHNOLOGY

Cloud Technology IQ delivers cost effective, integrated software solutions to enhance the competitiveness of businesses and make them more profitable.

In doing so, they have assembled top of the line products and services that focus on making businesses up to date and efficient in accordance with the prevailing trends.

IAO's Global Chapter Members evaluated Cloud Technology's infrastructure, faculty and courses, and found them to be at par with the international standards of education.



AIMS INSTITUTE OF MANAGEMENT STUDIES

AIMS Institute is one of Pune's premier business schools, built on a unique strength of delivering high quality management education through innovation and industry-academia interface. Their academic team is well aware of the needs of the professional world, which helps them create and update a curriculum based on the modern needs.

IAO evaluated AIMS Institute's education standard and facilities during our visit and we were pleased to see that they conduct their courses in a highly supportive environment gearing students up for the future challenges that they may face in the professional world.

3

WORLD
GYM

WGInstitute
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WG INSTITUTE

WGInstitute is dedicated to creating top level Certified Personal Trainers. WGInstitute offers more than theoretical learning to those looking forward to become top of the line trainers. Not only each student receives one of industry's most recognized personal trainer certifications, but in addition they will get hours of both classroom and gym floor training. This provides each student with valuable hands-on experience.

Upon IAO's visit to WGInstitute, our global chapter members found the institute with state of the art equipment, highly qualified faculty members and a well maintained, balanced environment for learners to polish their skills and learn to become personal trainers.

4



JUST DESIGNS INSTITUTE

Just Designs Institute is one of the top institutes of Arts & Design in its region, where students are prepared for professional excellence in design and experiential learning. Their mission is to create an academically and culturally diverse student population, productive regional and global citizens in the world of fashion and design.

Just Designs Institute is committed to inspiring, educating and creating true professionals in the sphere of art and design by promoting academic excellence through well-crafted curriculum and distinctive learner-centered environment.

5



Oralcare.co.in

ORAL CARE

With a vision to create a niche in oral and dental care, Oral Care was founded by Dr. Himanshu Gupta, Mr. Anil Bhandari, Mr. Manish Parakh and Dr. Abha Gupta. The intention is to make a difference in healthcare by establishing premium Oralcare Centers across India initially, with world class infrastructure and specialty care.

Upon IAO's visit to Oralcare, it was noted that the institute and facility was well-maintained and especially the hygiene factor was a notch above. We congratulate Oral Care for receiving IAO's full accreditation.

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PGDM + PGP + AEEP + LD

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AWARDS

- Best Innovative Management Institute in Pune (Maharashtra) in World Education Summit & Awards 2019
- Fast Emerging Institute for Management Course (Pune) in SDF International Excellence Award 2019 World

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EXCLUSIVE

IN CONVERSATION WITH

ALI ABED

CEO & CO-FOUNDER OF
CLOUD TECHNOLOGY

Q: Could you please walk us through your academic background and achievements? Your extensive and varied experience can be a source of inspiration for many; please share the highlights and milestones of your professional journey with us so that our readers can connect with your position and experience.

A: My passion for information technology was deep rooted. However, it was when I completed my Associate's Degree, in Computer & Information Sciences and Support Services (2001-2003) from Noor Computer Institute, I realized that I want to pursue my career in this field and make a difference.

I later completed my Bachelor of Science degree in Computer Engineering in 2009 from University of Basrah to further explore my passion and to be able to practically work in the field with a recognizable degree.

Q: Currently heading the institute, what are some of your long-term and short-term goals for the education system?

A: In our educational institution, we aim to achieve short-term goals through training courses and fast courses to help us spread rapidly, while long-term we seek to connect education aimed at filling the gap for new graduates through a series of courses to achieve a job position for each graduate.

Q: What do you think your biggest challenge is working in the education industry at such a key position?

A: The big challenge is to achieve our short and long term vision in the education industry with traditional education.

Q: During your entire career, which milestone felt most accomplished and why?

A: The decision to establish our professional and educational institutions to achieve our goals within the education field and to provide a platform to learner for effective learning.





Q: Educationists are usually advised to share their experience and learning. What method of information-dissemination would you say is most effective for this purpose?

A: Education in our country particularly lacks many of the most important elements. The most important method of introducing and selecting the subject of education within the context and the correct scientific method and the creation of training workshops and dissemination of conferences to increase awareness of the student I believe is the best way to equip them with the challenges they will face on in the job market or in the industry in general.

Q: Recently, there have been many reports and trends of students opting for alternate methods of education such as distance learning, diplomas, short-courses, etc. instead of traditional degrees. What's your view on this?

A: Recently, some companies have begun to give job opportunities with job titles and conditions for professional education certificates, leading many students to seek educational qualifications that increase their chances of winning these jobs. The trend has offered employment opportunities to those who cannot go for traditional degrees due to any reason. I believe it is a great way forward, which is why even Cloud Technology offers short courses to students to equip them with the required knowledge to perform.

Q: As an educator, what's your perspective on the current education system in your region and how do you think it can be improved?

A: Our educational institutions still lack a lot and their traditional style, in order to live up to the required level, must explore changes to keep pace with the development of education and this change can be achieved through scientific activities and professional competitions to educate those educational institutes.



New technology is not good or evil in and of itself. It's all about how people choose to use it.

DAVID WONG

Ending Notes

Q: Please share your philosophy of the ideal education a person can achieve regardless of its methods and processes. e.g. it could simply be a moment of enlightenment or a life-long struggle to gain perspective, how would you like to describe 'the best education or lesson' one can get.

A: Science in a constant renewal. The student must continue to search eagerly and not give in to the presence of obstacles.

Q: Thank you for taking the time to answer a few questions for IAO Accreditor. Do you have any parting words of wisdom for educationists and students?

A: Through the application of science and technology, countries are developing.. If you want your country to be at the forefront, you should continue to educate the youth and the next generation in science and technology.

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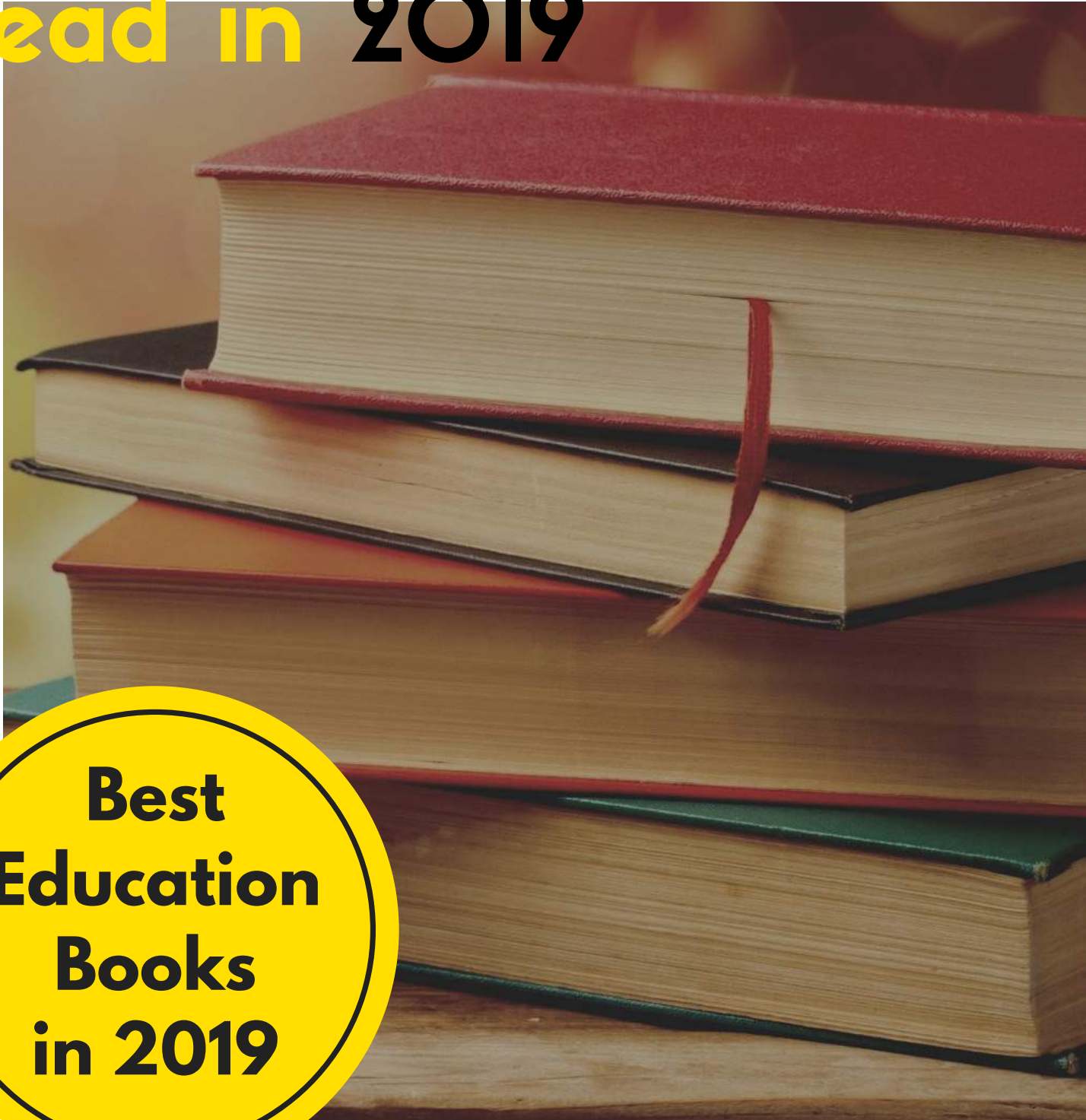
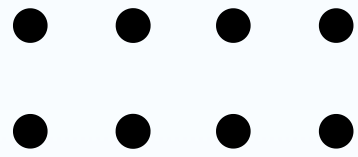


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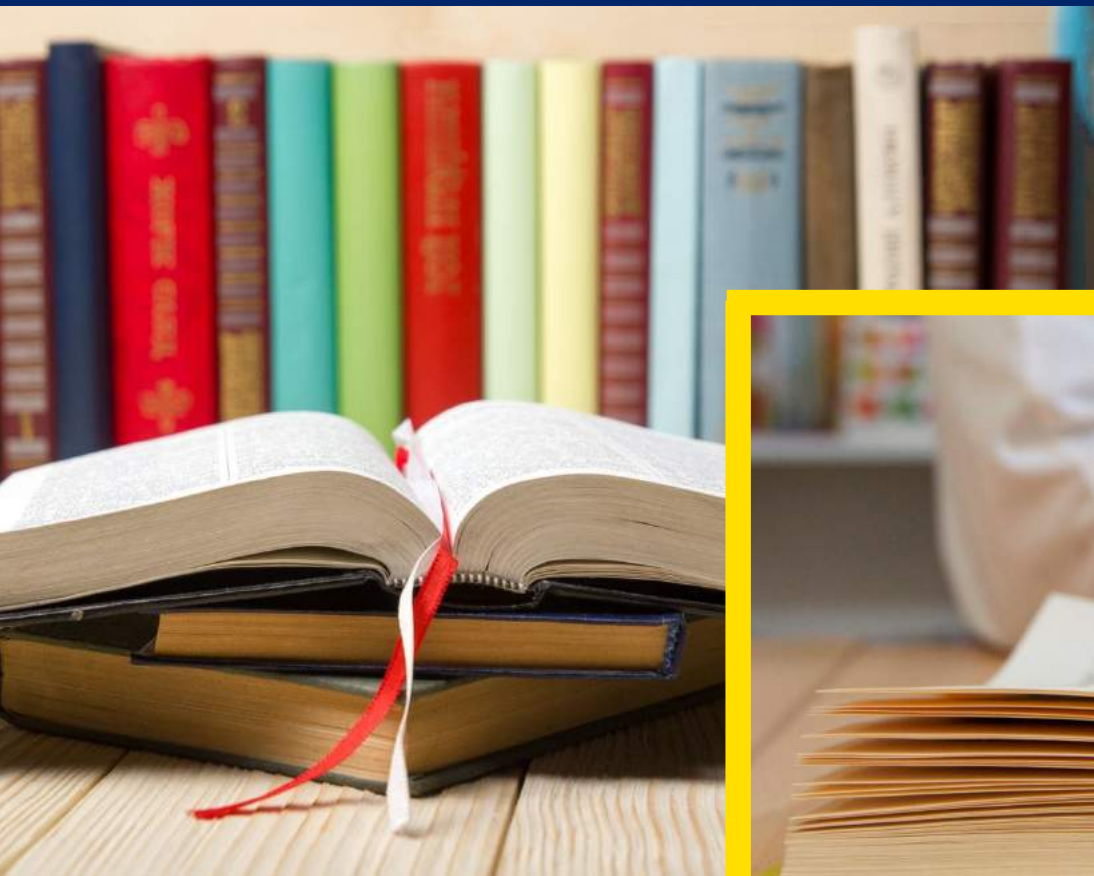
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Top Books for Educators to Read in 2019



**Best
Education
Books
in 2019**



“

Reading is essential for those who seek to rise above the ordinary.

It's said that good educators are always the ones who are constantly involved in the process of learning and development. Only by keeping in touch with the temperament of learning, they are able to understand what other learners go through. On the other hand, learning from the experiences of your fellow educators in the industry will evolve you and give you the opportunity to implement successful teaching practices in classrooms. Whether you are a university professor or a 5th grade teacher, here is a list of books that we think are a must-read for any education professional.

1. What School Could Be

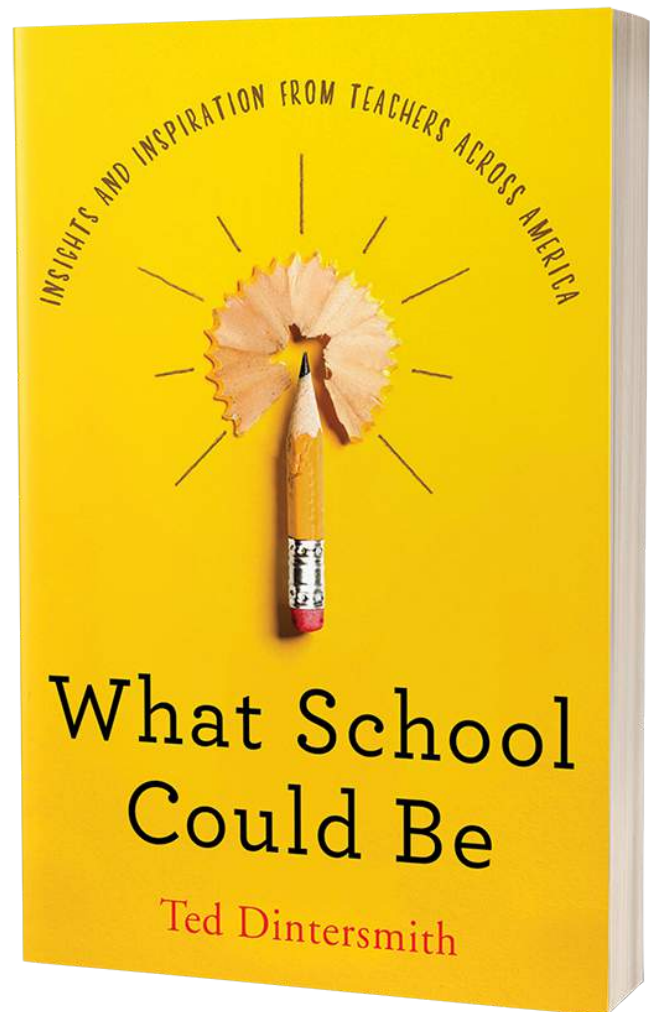
by Ted Dintersmith

What is the Book About?

Simply put, it's an interesting travelogue written from a third person's view who's merely observing the education system and watching teachers help students go through tough times.

Why is it a Must-Read?

Most education books are dull with lots of insights and data to digest but this one is not. It is more of a travelogue that pushes you to see education from a humanitarian point of view and how students require hope and positivity to learn and thrive through tough situations. It's an emotional read that will keep you connected to the thousands of teachers and students this book talks about.



“

Assessment centers on demonstrated competencies, not memorized content. Standardized tests are used thoughtfully to identify and assist students lagging in “learning how to learn” skills. Students teach and learn from each other. They learn to make the most of online resources and machine intelligence and draw on adults for guidance.

The background image shows the cover of the book 'The Teacher Wars: A History of America's Most Embattled Profession' by Dana Goldstein. The cover is dark with white and yellow text. The title 'THE TEACHER WARS' is at the top, followed by the author's name 'Dana Goldstein'. Below that, the subtitle 'A History of America's Most Embattled Profession' is written in a smaller font. The book is set against a blurred background of a library or bookstore with bookshelves and a 'PRIDE' banner.

2. The Teacher Wars: A History of America's Most Embattled Profession

by Dana Goldstein

What is the Book About?

It's all about the wave of women empowerment and the history of public education and women as educators in America.

Why is it a Must-Read?

Written by Dana Goldstein, the book talks about the history of teaching as a profession mainly for women. However, the most compelling part is her extensive historical research. You are taken on a journey of public education in America from the 1830s to the present day. Want to know how gender disparity in teacher salaries came to be? This is the perfect book for that! Also, regardless of the gender factor, the book provides insight into America's teaching industry, making it a significant read for most educators.

“

At the city level, support for community control didn't have much to do with teaching and learning. It was about money, political alliances, and power.

3. Enticing Hard To Reach Readers

by Ruth Ayres



ENTICING
HARD-TO-REACH
WRITERS

RUTH AYRES

What is the Book About?

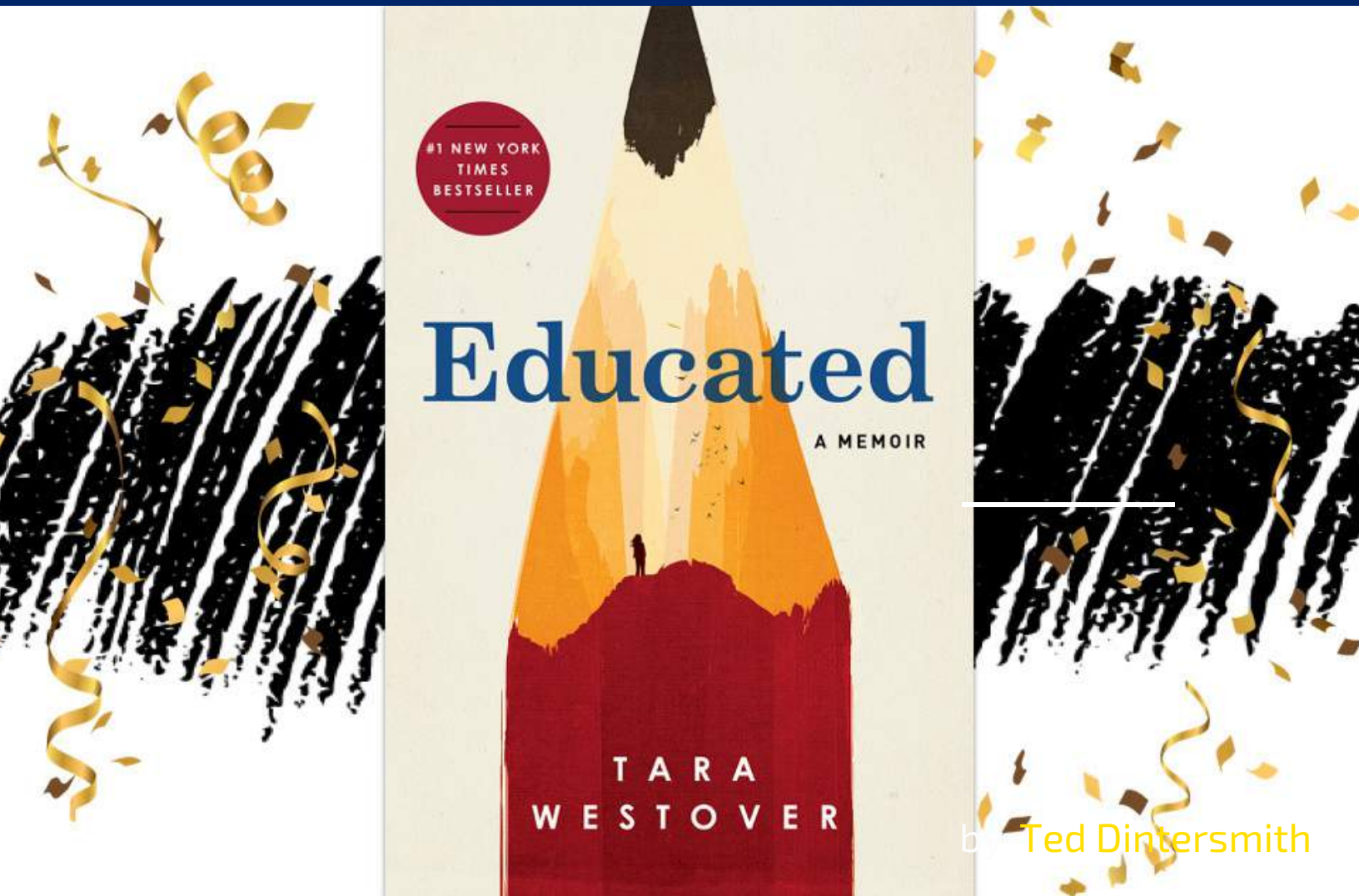
This is a one-of-its-kind book for educators that looks into the tough and emotional side of teaching. The book mainly focuses on teaching students to write in order to heal from traumatic experiences.

Why is it a Must-Read?

The author of the book Ruth Ayres is a professional development coordinator and a seasoned writer, giving her enough experience to share her student development techniques with fellow educators. Moreover, in the book, she presents scientific evidence on childhood trauma and brain research. Her methodologies are backed with data, which encourages educators to follow her techniques all the way through.

“

All children deserve to know that they can write a different version of their stories.



4. Educated: A Memoir

by Tara Westover

What is the Book About?

A biography of Tara Westover, in which she recalls her troublesome past, her survivalist parents and how she managed to succeed into the mainstream life of education.

Why is it a Must-Read?

The most unique element of this book is how Westover iterates her story from the point of view of a child who never stepped into a classroom before, since she was home-schooled, yet she became a highly celebrated academic professional. If you are an educator looking to read a good spirited, motivational book then this is for you.



Cultivating
MINDFULNESS
IN THE CLASSROOM

5. **Cultivating Mindfulness in the Classroom** by Jeanie Iberlin

What is the Book About?

If you are looking for a research based book then this is it. The book takes you through research behind mindfulness-based practices with children and a step-by-step process for teachers to establish their own classroom mindfulness programs.

Why is it a Must-Read?

Any educator looking forward to cultivate a process of mindfulness based on research and success stories must opt for this book. The book helps educators understand the psychology of learners or students in depth. Regardless of the grade of the students, this book works well based on the number of positive reviews it has garnered over the years.

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Automation PUZZLE is the first Saudi Arabian company that provides three in one services (Training, Consultations & Projects and Products) all linked to automation and artificial intelligence. For training; it can be for individuals and corporations. We believe **“PRACTICE MAKES PERFECT”** therefore, the training will be fully practical “hands-on” as the trainees will learn (the know-how) of how to program industrial automation products of international companies such as Siemens, Allen Bradley, ABB, Omron, Delta and Schneider Electric.

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EDUCATION IN PERSPECTIVE



Dr. (Hon) Manish Ashok Sinha
Chairman
AIMS Institute of Management
Studies (AIMS)





EDUCATION TODAY

Education, we believe, is a continuous process of learning. Irrespective of the location and set up, learning should take place. Moreover, traditional learning concepts are becoming more and more obsolete and self-learning is becoming a trend and need of the hour with global education at our disposal. It is becoming more and more important every day for educators to adapt to the educational transformation, to keep themselves up to date and to ensure quality education is being provided to their students.



CLASSWORK & HOMEWORK VS. MODERN EDUCATIONAL PRACTICES:

Peer learning and tutor based learning have been traditional ways of learning for many years now. With the advent of technological advancements in the field of education, we are shifting to blended learning i.e. tutor based and mainly e-learning modules. Homework, which has been an integral part of traditional learning, is becoming obsolete. Online learning or e-learning continues with its modules, assignments, research and submissions all round the clock. E-learning also facilitates learning at a student's pace and universal participation in courses. Homework and classwork boundaries fade away when learning is at fingertips. With a traditional learning set up, homework can have varied results. Sincere students can go home and complete their homework to memorize what has been learnt in the class better. On the other hand, students who are not interested in a particular subject can simply plagiarize the assignment from any other source. This will again hamper learning and curiosity towards it.



THE CASE AGAINST EXAMINATIONS

For most students, examination period is the most stressful time of the academic year, which brings about a lot of stress in itself. Moreover, reading the entire year's textbook in a week, rushing to the library, the pressure of memorizing large chunks of text and the long nights of studying to feel even slightly prepared are also some elements that add to the pressure. In our education system, exams are the main form of assessment, with other smaller tests or essays being used to build up a student's grade in preparation for exams. Yet with many students' grades suffering due to exam-related pressures, are exams really the best method to assess a student's learning? And if not, what is our alternative?

Examinations in this regard also need a fresh perspective. When tutor-based learning is combined with online learning modules, mere exams at the end of the syllabus do not serve the purpose. Engagement, understanding and involvement in the modules are to be checked. So examination in a new avatar, where at the end of every module, some form of evaluation can take place, is to be considered. Assessment and evaluation on a continual basis through audio, video, written and interactive platforms will bring better results. In a traditional set up too, evaluations based only on yearly written examinations bring negative results towards learning. At the end of semester, students tend to mug up the syllabus and likely questions to bring better results on paper. This hinders learning. This practice does not get them curious about modules, the application of concepts or understanding them in their entirety.



TRADITIONAL EDUCATION – FOR OR AGAINST LEARNING?

In this context, education is becoming a parameter to be mapped against learning instead of for learning. Organized education or subjects in a particular year or passing criteria should fade away and continuous learning process should replace it. Learning can be mapped against skills necessary to perform a particular job and accordingly skills can be imparted. Though it is important to follow a structured syllabus set by many universities and boards, a student can undergo additional credit program by pursuing course of his or her passion.



We have now entered Industrial Revolution 4.0, which is the advent of Artificial Intelligence or Internet of Things and much more. This revolution will compel us to look at learning very differently. We will have to change our criteria of enough or not enough education. Earlier in India scenario, passing 10th grade exam was a start of career building education. Then it was followed by 12th, graduation and in some cases post-graduation scores. As we have witnessed, government of India, launched Skill India campaign a few years back and that changed skill based landscape for job.



HAPPY LEARNING!



Students, parents, educational institutions are actual stakeholders in this changing education industry. We need to be aligned with new version of Industrial Revolution and take steps forward to ensure global learning. With world getting well connected with technology, learning does not need to stop. Gone are the days when students exclusively had to travel miles to get enrolled in a course of their choice. Now everything is at fingertips with technology, we might as well reap more benefits out of it.



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